Dear Friend,

The past few years have been challenging for all of us. For the people who count on [PWA/Trellis/ACCM], the pandemic and the rising cost of living have only added to their challenges.

Take the story of David. He was 20 when he was diagnosed with HIV. After that he battled substance use for more than a decade. While most 20-year-olds were free to live in the moment, David spent every moment fighting HIV and an addiction that were taking his life.

Things might’ve been much worse if it weren’t for a year of recovery and personal discovery. David made the brave decision to regain control of his life. He became a PWA client and volunteer in the same week.

The PWA community, including donors like you, has always stepped up and made a difference for clients like David. Helping him and others in similar situations is what PWA has been doing for over 30 years. Please click this link to donate: (INSERT YOUR PERSONAL DONATION PAGE URL)

make a real difference in the lives of people like David who are struggling.

**And here is some amazing news: an anonymous donor has stepped forward and pledged $100,000 to [PWA/Trellis/ACCM]** **as a Matching Gift!** We are all so amazed by this generous donation!

This means that if you give $25 then the donor will match that gift and [PWA/Trellis/ACCM] will receive $50 total!

If you give $50 [PWA/Trellis/ACCM] will receive $100

**And if you give $250** [PWA/Trellis/ACCM] **will receive $500!**

The deadline for this matching gift is June 15th! So please make your donation today by clicking on my link: (INSERT YOUR PERSONAL DONATION PAGE URL)

David knows only too well how hard it can be to access HIV meds, medical care, and government income programs. With your help [PWA/Trellis/ACCM] can offer a fast connection to these services as well as practical support like food, vitamins and financial assistance to pay for lawyers’ fees.

But PWA is also a healing and welcoming community where people feel they belong. Imagine the relief that comes when you find a safe place you can trust as your whole world is collapsing.

**Because of your past support, PWA is this kind of space.**

And now, thanks to this generous donor your gift will be doubled. Make a donation today and it will be matched dollar for dollar. Please click my link here: (INSERT YOUR PERSONAL DONATION PAGE URL)

**Please do it today, this matching gift program ends on June 15th!**

David’s story has a happy ending, after only a month, he registered for the Friends For Life Bike Rally to support others living with HIV/AIDS. This simple gesture taught him how powerful giving back could be. “Volunteering at PWA gave me a sense of responsibility. It showed me that people depended on me,” David says.

Getting this far would not have been possible had it not been for the invaluable support from donors and community partners. Thank you for sharing in our vision; where people and communities living with or affected by HIV/AIDS can live into their dreams.

Thank you,

(INSERT YOUR NAME)

P.S. Please don’t delay, click on my link to make your donation today and see it doubled! Makena and many others are counting on you. (INSERT YOUR PERSONAL DONATION PAGE URL)