

COMMUNITY SPONSORSHIP

Asset Menu & Packages

TEAM SPONSOR

\$2,500

13 Teams Available

	Amount	Value
Sponsor-Specific Facebook Posts	3	\$ 105.00
Sponsor-Specific Twitter Posts	3	\$ 70.00
Sponsor-Specific Instagram Posts	3	\$ 5.00
Logo in Official Print Materials	N/A	\$ 15.00
Logo Inclusion on Posters	N/A	\$ 40.00
Info/Product inclusion in Gift Bags	300	\$ 250.00
Sponsor Profile in e-News	1	\$ 250.00
Ad in Rider Handbook	1	\$ 25.00
Website: Link on Sponsor Page	1	\$ 440.00
Official Branded Day 2 Team Jersey	15	\$ 1,300.00
	Total:	\$ 2,500.00

TRAINING RIDES SPONSOR

\$4,500

25 Outdoor Training Rides – 1 to 2 Sponsors

	Amount	Value
Sponsor-Specific Facebook Posts	3	\$ 105.00
Sponsor-Specific Twitter Posts	3	\$ 70.00
Sponsor-Specific Instagram Posts	3	\$ 5.00
Logo in Official Print Materials	N/A	\$ 15.00
Logo in Training Ride Promotion	25	\$ 1,300.00
Sign/Logo at Training Ride BBQ	16	\$ 2,505.00
Sponsor Profile in e-News	1	\$ 250.00
Info/Product inclusion in Gift Bags	300	\$ 250.00
	Total:	\$ 4,500.00



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BREAKFAST/BREAK SPONSOR \$500

12 Sponsorships Available

	Amount	Value
Sponsor-Specific Facebook Posts	3	\$ 105.00
Sponsor-Specific Twitter Posts	3	\$ 70.00
Sponsor-Specific Instagram Posts	3	\$ 5.00
Logo in Official Print Materials	N/A	\$ 15.00
Sign/Logo at Sponsored Meal	1	\$ 305.00
	Total:	\$ 500.00

LUNCH SPONSOR \$750

4 Sponsorships Available

	Amount	Value
Sponsor-Specific Facebook Posts	3	\$ 105.00
Sponsor-Specific Twitter Posts	3	\$ 70.00
Sponsor-Specific Instagram Posts	3	\$ 5.00
Logo in Official Print Materials	N/A	\$ 15.00
Sign/Logo at Sponsored Meal	1	\$ 305.00
Sponsor Profile in e-News	1	\$ 250.00
	Total:	\$ 750.00

DINNER SPONSOR \$1,000

4 Sponsorships Available

	Amount	Value
Sponsor-Specific Facebook Posts	3	\$ 105.00
Sponsor-Specific Twitter Posts	3	\$ 70.00
Sponsor-Specific Instagram Posts	3	\$ 5.00
Logo in Official Print Materials	N/A	\$ 15.00
Sign/Logo at Sponsored Meal	1	\$ 305.00
Sponsor Profile in e-News	1	\$ 250.00
Info/Product inclusion in Gift Bags	300	\$ 250.00
	Total:	\$ 1,000.00

EVENT SPONSOR \$1,200

Karaoke Night, Arrival Party

	Amount	Value
Sponsor-Specific Facebook Posts	3	\$ 105.00
Sponsor-Specific Twitter Posts	3	\$ 70.00
Sponsor-Specific Instagram Posts	3	\$ 5.00
Logo in Official Print Materials	N/A	\$ 15.00
Logo Inclusion on Posters	N/A	\$ 40.00
Info/Product inclusion in Gift Bags	300	\$ 250.00
Sponsor Profile in e-News	1	\$ 250.00
Ad in Rider Handbook	1	\$ 25.00
Website: Link on Sponsor Page	1	\$ 440.00
	Total:	\$ 1,200.00

