



PRESENTED BY
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The Toronto People With AIDS Foundation's Annual Fundraisers

1 DAY • 108 KM
TORONTO TO
PORT HOPE
July 24, 2016

6 DAYS • 600 KM
TORONTO TO
MONTREAL
July 24 - 29, 2016



F4LBR18 News - March 31, 2016



Reminder: Bike Rally Expo is this Saturday!

Saturday, April 2
12:00 noon to 3:00 pm
The 519
519 Church St, Toronto



Don't forget, Bike Rally Expo is just two short days away! Learn everything you need to know to be ready for the Bike Rally. There will be workshops on nutrition and hydration. Bring one of your bike wheels and participate in a hands-on flat-fix workshop. Confirm your jersey size at the Jersey try-on booth, ask fundraising questions, fill out any outstanding forms, and get some camping tips.

Bring a friend who hasn't yet signed up. If they register for the 1-Day or 6-Day rides, you will be entered in a contest for a chance to win \$100 Roots gift certificate!

Be sure to join us after the Expo at The Lodge (518 Church Street, Toronto) to catch up with your Bike Rally friends!

[Learn more >](#)

Put the "FUN" in Fundraising

Fundraising just got easier!

Send us your sponsorship leads

Have any leads on potential sponsors? If you provide us with a contact that comes on board as a sponsor, your fundraising will be credited with 50% of the retail value of the product or service being donated.



Check out the [list of goods and services](#) we need for this year's Bike Rally and if you have a contact that might supply any of the items, let us know. Only the items listed are eligible to be counted towards your fundraising if your lead was successful.

[Learn more >](#)

Three cheers to our fundraisers!

Kudos to everyone who has started fundraising for this year's Bike Rally.

With training rides season starting this week, it's a great time to put your fundraising into high gear.



Some special shout-outs to our amazing fundraising leaders, who collectively have raised nearly 12% of our current fundraising total:

- **Stephanie Pearl-McPhee:** Leading Bike Rally fundraiser with almost \$6,000 raised!
- **Brandon Hamilton:** Leading first-year fundraiser with over \$5,300 so far, and first 6-Day Rider to surpass the \$2500 minimum.
- **Peter Harding:** Leading 1-Day Ride fundraiser, and first to surpass the 1-Day Rider minimum of \$650.
- **Paul Dawson and the Road Support Crew:** Leading Crew in fundraising with \$850 raised!

Keep up the great work everyone and keep raising those much needed funds for PWA!

Get Bike Rally Ready

See you at the first training ride - Sunday, April 3

Don't forget, the training ride season begins on Sunday, April 3 with a nice 35 km ride from Kipling TTC Station to Courtney Park (and back). The ride leaves at 10 am sharp but plan to arrive by 9:30 am (on the grass near the north parking lot) for announcements, warm up and mingling!



Be sure to download or print a map - but you might want to wait until a day or two before the training ride in case of any last minute route changes!

[Map and details >](#)

New Training Ride sign-in

We're changing the sign-in process for training rides! At the beginning of each training ride, instead of signing a waiver, all Riders will now "sign" the waiver electronically.



The Team Leads for each training ride will announce that particular ride's sign-in webpage during pre-ride announcements, Riders will use their smart phones to go to the site, search on their name, click the appropriate check-box to agree with the waiver, hit submit and you're signed in for that training ride!

More details and information will be provided at the start of each training ride.

New to the Bike Rally? Tips for Success

Fundraise early - fundraise often!

Whether you're new to the Bike Rally or a veteran, one of the biggest challenges can be achieving your fundraising goal. What's the best advice from many of our successful fundraisers? Ask every one you know to make a donation - family, friends, neighbours, co-workers, social media contacts and followers and so on. And keep asking, over and over, until you get a donation.



Remember, the funds you are raising isn't so you can go on a bike ride - it's so PWA can continue to deliver the much needed programs and services for our friends living with HIV/AIDS.

Bike Rally Bits and Bobs

And the Recruitment Contest winners are...

Bike Rally's Participants are our best recruiters, which is why we asked for your help this winter to help recruit new Riders in our Winter Recruitment Contest. The prize winners are:

- Cameron McLean for a one night's stay at Toronto's Fairmont Royal York Hotel
- Cate Creede for a \$50 gift certificate to The Keg



Congratulations Cameron and Cate! Contact Trevor Ouellette at touellette@pwatoronto.org or 416-506-1400 to claim your prize.

PWA Fast Fact

Did you know? ... \$200 fundraised for PWA can feed a family of 5 with a week's worth of groceries!

Bike Rally Statistics (March 31, 2016)

1-Day Riders: 26; **6-Day Riders:** 180; **Crew:** 49;

Raised: \$120,463

[Register >](#)

[Pledge >](#)

On July 24, 2016, more than 400 Riders and Crew will embark on either a 1-day, 108 km journey from Toronto to Port Hope or a 6-day, 600 km journey from Toronto to Montréal, both in support of people living with HIV/AIDS. PWA's Friends For Life Bike Rally is the sustaining fundraiser of the Toronto People With AIDS Foundation. The experience of the Bike Rally promises to have a profound impact on the lives of every participant.

[PWA's Friends For Life Bike Rally](#)

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416-506-1400 ext. 238



bikerally@bikerally.org

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Try it FREE today.

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