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The Toronto People With AIDS Foundation's Annual Fundraisers

1 DAY • 108 KM
TORONTO TO
PORT HOPE
July 24, 2016

6 DAYS • 600 KM
TORONTO TO
MONTREAL
July 24 - 29, 2016



F4LBR18 News - February 18, 2016



Bike Rally to Receive Ontario By Bike Award!

PWA's Friends For Life Bike Rally will be named this year's recipient of [Ontario By Bike](#)'s Best Toronto Based Cycle Tourism Partner.

This prestigious community award, to be presented at the [Toronto Bike Awards](#) hosted by Cycle Toronto and the City of Toronto, is given to an organization that demonstrates leadership in encouraging people to cycle by bringing together cyclists and their supporters in communities across the province.



Come and show your support for the Bike Rally at the awards ceremony:

Wednesday, February 24

Steam Whistle Brewing Hall, 255 Bremner Blvd, Toronto

Doors open at 6:30 pm; Ceremony begins at 7:00 pm

Tickets are limited, must be purchased in advance and are \$5 for Cycle Toronto members and \$10 for non-members.

[Learn more >](#)

Get Rally Ready

All these gears?! What are they for?

Join us for **Gear Talk**

Thursday, February 25

6:00 - 7:00 p.m. - Gear Workshop

7:00 - 8:00 p.m. - Shopping



Sweet Pete's Bike Shop

1204 Bloor Street West, Toronto

New and experienced cyclists alike are encouraged to attend Gear Talk and hear from the experts on how to properly use your gears as well as when and how to properly shift. Being in the proper gear will make your cycling experience that much more enjoyable.

After the workshop, browse Sweet Pete's for some sweet deals exclusively for Bike Rally Participants - 15% off regularly priced accessories and 10% off regularly priced bikes.

[Sign up >](#)

Put the "FUN" in Fundraising

Help with your Bike Rally Fundraising!

Put a team together for **PWA's Love Bowl**

Saturday, March 5, 2016, 1:00 to 4:30 pm

Bowlerama West

5439 Dundas St W, Toronto



The Love Bowl is a few short weeks away! Reach your fundraising goal with a little help from your friends and a lot of get down and boogie! The Love Bowl goes back to the 70s disco era with the Shiny Disco Bowl.

Have friends and family put a Love Bowl team together and all of their Love Bowl fundraising can be applied to your Bike Rally fundraising goal!

[Learn more >](#)

New to the Bike Rally? Tips for Success

Look for the Bike Rally on Social Media

If you haven't already, join the Bike Rally page on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#). Stay up-to-date on all the latest happenings and news related to the Bike Rally, meet fellow Participants and gather tips and resources to help make this adventure the best it can be.



Bike Rally Bits and Bobs

We're looking for a few good Crew!

There are still a few spots open on some of our amazing [Crew teams](#)! If you, or someone you know, want to be involved in this year's Bike Rally but don't want to ride, why not join one of the following crew:

- [Food](#)
- [Wellness](#)
- [Road Support](#)



If you have a valid driver's licence and are able to drive during the week of the Ride, we are particularly interested in hearing from you!

Help promote the Bike Rally

Distribute a few posters!

The Bike Rally Recruitment Team is looking for volunteers to help in putting up Bike Rally posters in your neighbourhood.

We want to get our posters up in local community centres, coffee shops, bike shops, and workplaces. If you can help, arrange to pick-up a few posters and start distributing.



Contact the [Recruitment Team](#) today to help.

Bike Rally 18 jersey supplier selected

The competition was intense and companies bidding for our jersey business this year were many. We are excited to announce that [Niko Apparel Systems](#) has won the bid to be the supplier of the official Bike Rally Day 1 and Day 2 jerseys.



Watch for future updates about jersey try-on opportunities as well as the unveiling of this year's jersey design!

PWA Fast Fact

Did you know? ... PWA was founded by volunteers living with HIV/AIDS and to this day, the agencies programs and services are delivered primarily by volunteers; 38,405 volunteer hours in 2015 alone!

Bike Rally Statistics (February 17, 2016)

1-Day Riders: 19; **6-Day Riders:** 169; **Crew:** 34;

Raised: \$68,695

[Register >](#)

[Pledge >](#)

On July 24, 2016, more than 400 Riders and Crew will embark on either a 1-day, 108 km journey from Toronto to Port Hope or a 6-day, 600 km journey from Toronto to Montréal, both in support of people living with HIV/AIDS. PWA's Friends For Life Bike Rally is the sustaining fundraiser of the Toronto People With AIDS Foundation. The experience of the Bike Rally promises to have a profound impact on the lives of every participant.



[PWA's Friends For Life Bike Rally](#)

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Try it FREE today.

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