



F4LBR18 Bulletin - February 22, 2016



## Friends For Life Bike Rally to receive Ontario By Bike Award

### Celebrate with us at the Toronto Bike Awards

Wednesday, February 24

Steam Whistle Brewing Hall, 255 Bremner Blvd, Toronto

Doors open at 6:30 pm; Ceremony begins at 7:00 pm

PWA's Friends For Life Bike Rally will be named this year's recipient of [Ontario By Bike's](#) Best Toronto-based Cycle Tourism Partner. Come and show your support for the Bike Rally at the awards ceremony.

This prestigious community award, to be presented at the [Toronto Bike Awards](#) hosted by Cycle Toronto and the City of Toronto, is given to an organization that demonstrates leadership in encouraging people to cycle by bringing together cyclists and their supporters in communities across the province.



Tickets are limited, must be purchased in advance, and are \$5 for Cycle Toronto members and \$10 for non-members.

[Learn more >](#)

**Join us for Gear Talk**  
**Sign up today!**

Thursday, February 25  
6:00 - 7:00 p.m. - Gear Workshop  
7:00 - 8:00 p.m. - Shopping



**Sweet Pete's Bike Shop**  
1204 Bloor Street West, Toronto

New and experienced cyclists alike are encouraged to attend Gear Talk and hear from the experts what cycling gear you will need to make sure you'll be well prepared for your bike ride to Montréal. Having the proper gear will also make the training rides that much more enjoyable, particularly when the weather is till a bit chilly and wet.

After the workshop, browse Sweet Pete's for some sweet deals exclusively for Bike Rally Participants - 15% off regularly priced accessories and 10% off regularly priced bikes.

[Sign up >](#)

On July 24, 2016, more than 400 Riders and Crew will embark on either a 1-day, 108 km journey from Toronto to Port Hope or a 6-day, 600 km journey from Toronto to Montréal, both in support of people living with HIV/AIDS. PWA's Friends For Life Bike Rally is the sustaining fundraiser of the Toronto People With AIDS Foundation. The experience of the Bike Rally promises to have a profound impact on the lives of every participant.



[PWA's Friends For Life Bike Rally](#)  
Toronto People With AIDS Foundation  
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Toronto ON M5A 2E6  
416-506-1400 ext. 238  
[bikerally@bikerally.org](mailto:bikerally@bikerally.org)

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